# Axlings Product Cataloge Autumn/Winter 2024





Axlings Linne To me, linen represents the perfect blend of qualities. It is natural, warming, cooling and above all durable. Nothing ages more beautifully.

Fredi Staling

Fredrik Axling CEO

Axlings Linne has been working with linen since 1992. The idea to start our own linen company was born out of the love for natural and sustainable materials and the desire to create beautiful linen products. We have always combined classic materials and traditional production techniques with modern Scandinavian design.

Today, we are proud of our linen products and the quality and function they provide to our clients around the world – from interior design shops, restaurants and catering firms to hotels, spas and beauty salons. You can find our resellers throughout Sweden as well as in Europe, Canada, the United States, Australia and Japan.

In our assortment, you will find linen products and organic cotton for all of your needs - from tablecloths, runners, towels, napkins to cushion covers, bath towels and toiletry bags as well as our popular paper napkins. We hope that you will enjoy all our products as much as we do!

## Linen Facts and care

Made from the fibers of the flax plant, linen textiles are amongst the oldest textiles in the world. The plant itself requires a great deal of attention to make linen this beautiful, durable and strong. The fibers do not stretch and are resistant to damage from wear and tear. Linen is also one of the few textiles that is actually stronger wet than dry.

Flax grows and thrives well in cool and wet climates, which means that irrigation is not necessary. This makes linen a good choice for the planet, since water is often a shortcoming.

Because of it's superior quality, linen has been preferred for table and bed covers and in kitchens and bathrooms for centuries.

Linen is relatively easy to take care of since it is so resistant to dirt and stains. It has relatively minor linting and pilling tendencies, feels cool to the touch and can easily be dry-cleaned, machine-washed or steamed. It can withstand high temperatures, has moderate shrinkage and gets softer and more beautiful the more it is washed. It can also absorb water more effectively compared to cotton.

100% linen can be washed in between 40–90° C. Linen terry and linen/cottton mixes should be washed in between 40–60° C. Unwashed linen has a shrinkage of ca 5–7%. It should not be tumble dried too extensively (except for towelling where it is recommended). It is much easier to iron when it's damp. Linen also wrinkles very easily, something that is a part of it's special charm and beauty.





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Dining & Kitchen Tablecloths Runners Placemats Napkins Paper napkins Kitchen towels



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Burlap The burlap fabric was originally intended only for use as packaging material. Historically, exclusive linen products were delivered in burlap packages. Raw but durable, beautiful and down to earth.

> Burlap and Linåker in harmony. Linåker tablecloth red crowned with a a Burlap long runner. Kitchen towels as napkins with both Linåker red and Burlap. Together with the pine scent it gives all senses of the holiday feeling.





### Burlap Runners, placemats, kitchen towels



LONG RUNNER BURLAP 100% LINEN, 45×250 CM

ART NO: 2023-36



NATURAL ART NO: 2023-21

PLACEMAT BURLAP 100% LINEN, 37×47 CM



NATURAL ART NO: 2023-37

KITCHEN TOWEL BURLAP 100% LINEN, 50×70 CM, SET OF 2



NATURAL ART NO: 2023-17

< Layering linen. Tablecloth Linåker as the base layer. Placemat Burlap layered on top. Linåker towel under the bowl along with a spruce twig. Rolled up in the bowl on top as the last layer is our napkin Gård.

Vändteg This collection is inspired by the colours I remember from my childhood, growing up on a farm. Vändteg is the spot where the farmer turns to continue the next straight line when harvesting.

Freding A

> Double up, tablecloth and runner. Vändteg long runner in green-natural serves as table center on top of the Gård tablecloth natural. Towel and napkin. Linåker brown towel folded along with Gård napkin gives a welcoming and generous green+brown set up.



### Vändteg Long runners

LONG RUNNER VÄNDTEG 100% WASHED LINEN, 42×250 CM



NATURAL – BROWN ART NO: 2024-40



NATURAL – GREEN ART NO: 2024-41



NATURAL – RED ART NO: 2024-42



OFFWHITE – NATURAL ART NO: 2024-33



OFFWHITE – BROWN ART NO: 2024-34



OFFWHITE – GREEN ART NO: 2024-35



OFFWHITE – MARINE ART NO: 2024-36

16 > V\u00e4ndteg runner, towels and cushions in natural-red are a given for winter holidays and Christmas. Change the pine in the ceramic pot for Hydrangeas in the summer. The natural-red works well in several seasons.



Träda (Fallow) This collection is a perfect calm yet colourful base in any home. It's inspired by the Swedish farmers fields when they are "resting". Träda matches well with Linåker and Vändteg.

> The art of styling cushions on a couch comes down to mixing, matching, coordinating and grouping. Vändteg and Träda cushion covers, both in green-natural and brown-natural. The green throw Våffla/ Waffle in organic cotton is our latest addition.



### Träda Tablecloths

#### TABLECLOTH TRÄDA 100% WASHED LINEN, 138×250 CM / 138×320 CM



NATURAL 138×250 ART NO: 2024-25 138×320 ART NO: 2024-26



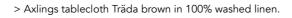
**BROWN** 138×250 ART NO: 2024-27 138×320 ART NO: 2024-28



GREEN 138×250 ART NO: 2024-29 138×320 ART NO: 2024-30



MARINE 138×250 ART NO: 2024-31 138×320 ART NO: 2024-32





Linåker (Flax field) Printed straight lines in various colors, as an expression of lush agricultural fields.





### Linåker Runners

#### RUNNER LINÅKER 100% WASHED LINEN, 44×140 CM



NATURAL – BROWN ART NO: 2023-18

NATURAL – GREEN ART NO: 2023-20



NATURAL – RED ART NO: 2023-19

### Linåker Tablecloth and kitchen towel

### TABLECLOTH LINÅKER

100% WASHED LINEN, 138×250 CM / 138×320 CM



NATURAL – BROWN 138×250 ART NO: 2024-49 138×320 ART NO: 2024-50



NATURAL – GREEN 138×250 ART NO: 2024-51 138×320 ART NO: 2024-52





OFFWHITE – NATURAL ART NO: 2024-21



OFFWHITE - BROWN ART NO: 2024-22



OFFWHITE – GREEN ART NO: 2024-23



NATURAL – BROWN ART NO: 2023-14



NATURAL – GREEN ART NO: 2023-16



OFFWHITE – MARINE ART NO: 2024-24







NATURAL – RED 138×250 ART NO: 2024-53 138×320 ART NO: 2024-54





NATURAL – RED ART NO: 2023-15 Gård The fabric is twill woven, which gives a diagonal weave pattern. A solid and discreet napkin and tablecloth, perfect for all kinds of table settings – both natural and colorful.

> Classic elegance with Gård tablecloth and napkins. Gård comes in natural, natural-off white and off white.





### Gård Tablecloths, napkins and cushion covers

#### TABLECLOTH GÅRD

100% WASHED LINEN, 138×250 CM / 138×320 CM





NATURAL 138×250 ART NO: 2023-22 138×320 ART NO: 2023-23

NATURAL – OFFWHITE 138×250 ART NO: 2023-31 138×320 ART NO: 2023-32

NAPKIN GÅRD 100% WASHED LINEN, 43×43 CM





NATURAL ART NO: 2023-24

NATURAL – OFFWHITE ART NO: 2023-33

< Gård natural tablecloth and napkin match well with Linåker and Vändteg. Vändteg long runner in red-natural, here set on Gård Natural tablecloth. Gård napkin matched with Linåker red kitchen towel placed over the chair.





OFFWHITE 138×250 ART NO: 2024-37 138×320 ART NO: 2024-38



OFFWHITE ART NO: 2024-39 Gästabud Gästabud means "feast with many guests invited" and although the word is old, it is still frequently used for special events.

> Axlings kitchen towels Gästabud, natural, brown and red. Perfect as glass towels, or why not as generous napkins? The pattern is also inspired by old traditional Swedish bolstervar stripes. These towels in big numbers will do the trick when setting a table for any special event.





### Gästabud Kitchen towels

#### KITCHEN TOWEL GÄSTABUD 100% LINEN, 50×70 CM, SET OF 2





OFFWHITE – BROWN ART NO: 2024-03





OFFWHITE – MARINE ART NO: 2024-07

OFFWHITE – RED ART NO: 2024-08

< Axlings kitchen towel Gästabud red. 100% linen towels in sets of two.



OFFWHITE – GREEN ART NO: 2024-05

NEW



### Gästabud Paper napkins

#### PAPER NAPKIN GÄSTABUD 100% PAPER, 40×40 CM, 50-PACK



NATURAL

MARINE

ART NO: 2024-44



BROWN ART NO: 2024-45



GREEN ART NO: 2024-46



ART NO: 2024-47



**RED** ART NO: 2024-48



Diagonal Perhaps one of the most classic Swedish patterns. Twill weave towel in 100% linen.



Diagonal Towels

KITCHEN TOWEL DIAGONAL 100% LINEN, 50×70 CM, SET OF 2





NATURAL ART NO: 2017-14

CONCRETE ART NO: 2017-11





CINNAMON ART NO: 2023-11

GREEN ART NO: 2017-12



MARINE ART NO: 2017-13



RED ART NO: 2017-15

< Classic tea/kitchen towels that will look great in any kitchen. They come in 8 different colors.





BROWN ART NO: 2017-40





OCHRE ART NO: 2018-51



# Köksruta Checkered towels and paper napkins.



Köksruta Towels

KITCHEN TOWEL KÖKSRUTA 100% LINEN, 50×70 CM, SET OF 2





CONCRETE ART NO: 2017-17





CINNAMON RT NO: 2023-12

NATURAL

RT NO: 2017-20

GREEN ART NO: 2017-18



MARINE ART NO: 2017-19



RED ART NO: 2017-21

< Axlings kitchen towels Köksruta in 100% linen with a wide border along the long sides. The weaving technique is plain weave and it provides a sturdy and robust towel that you can look forward to for decades.





BROWN ART NO: 2017-41





OCHRE ART NO: 2018-52



## Köksruta Paper napkins

#### PAPER NAPKIN KÖKSRUTA 100% PAPER, 40×40 CM, 50-PACK



NATURAL ART NO: 2019-38

**GREEN** ART NO: 2019-37



NE

**MARINE** ART NO: 2019-42



**RED** ART NO: 2019-35



## Kritstreck Fantastic as a glass towel y not a napkin whe setting the table.

### Kritstreck Kitchen towels

#### KITCHEN TOWEL KRITSTRECK 100% LINEN, 50×70 CM, SET OF 2





CONCRETE ART NO: 2023-02





CINNAMON ART NO: 2023-03

NATURAL

ART NO: 2023-01

GREEN ART NO: 2023-05



MARINE ART NO: 2023-07

RED ART NO: 2023-08

< Axlings kitchen towels Kritstreck brown and green.









BROWN ART NO: 2023-04





OCHRE ART NO: 2023-06



## Kritstreck Paper napkins

#### PAPER NAPKIN KRITSTRECK

LARGE, DINNER 40×40 CM, SET OF 50





CONCRETE

ART NO: 2018-24





PINK







NATURAL

ART NO: 2011-45

OCHRE ART NO: 2018-59



BROWN

ART NO: 2018-25

MARINE ART NO: 2011-46



RED



ART NO: 2011-67





NATURAL ART NO: 2017-29



CONCRETE ART NO: 2018-22







MARINE ART NO: 2017-03

RED ART NO: 2017-39



> The Swedish word Kritstreck is Pinstripe or chalk stripe in English. Pinstripes are a pattern of very thin stripes of any color running in parallel. The pattern is often found in fashion.

ART NO: 2017-01

44



# Living Cushion covers Down cushions Throws





### Down cushions Inner cushions

#### DOWN CUSHIONS

100% COTTON AND GOOSE DOWN, 50×50 CM / 40×60 CM





WHITE 50×50 ART NO: IN

WHITE 40×60 ART NO: IN 40×60

### Gård Cushion covers

#### CUSHION COVER GÅRD

100% WASHED LINEN, 43×43 CM AND 40×60 CM WITH ZIPPER





NATURAL ART NO: 2023-34

NATURAL ART NO: 2023-35

< Focus on incorporating as many textures as you can through cushions, throws, tablecloths and rugs. Use pillows in different shapes and sizes to add character to your space and drape throws over your sofa for extra warmth, especially during the colder months.





### Vändteg Cushion covers

#### CUSHION COVER VÄNDTEG 100% WASHED LINEN, 38×60 CM WITH ZIPPER



NATURAL – BROWN ART NO: 2023-28



NATURAL – GREEN ART NO: 2023-29



NATURAL – RED ART NO: 2023-30



**OFFWHITE – NATURAL** ART NO: 2024-09



OFFWHITE – BROWN ART NO: 2024-10



OFFWHITE – GREEN ART NO: 2024-11



OFFWHITE – MARINE ART NO: 2024-12

> Combining green and brown. Mixing different sizes, colors and patterns. Vändteg and Träda cushion covers along with Våffla/Waffle throw in green.





### Linåker Cushion covers

### CUSHION COVER LINÅKER

100% WASHED LINEN, 43x43 CM WITH ZIPPER





NATURAL – BROWN ART NO: 2023-25

NATURAL – GREEN ART NO: 2023-26





OFFWHITE - NATURAL ART NO: 2024-13

OFFWHITE – BROWN ART NO: 2024-14



OFFWHITE - MARINE ART NO: 2024-16

< A basket full of Axlings red and natural coloured cushion cases along with a red waffle throw, redy to be displayed for the autumn- and winter seasons.





NATURAL – RED ART NO: 2023-27





OFFWHITE – GREEN ART NO: 2024-15

### Träda Cushion covers

#### CUSHION COVER TRÄDA 100% WASHED LINEN, 43x43 CM WITH ZIPPER



BROWN – NATURAL ART NO: 2024-55



GREEN – NATURAL ART NO: 2024-56



RED – NATURAL ART NO: 2024-57



NATURAL – OFFWHITE ART NO: 2024-17



BROWN – OFFWHITE ART NO: 2024-18



GREEN – OFFWHITE ART NO: 2024-19



MARINE – OFFWHITE ART NO: 2024-20

> > Axlings cushion cases V\u00e4ndteg and Tr\u00e4da in green-natural and brown-natural, acomplished with Axlings green throw Waffle.







### Waffle Throws

THROW WAFFLE 100% ORGANIC COTTON, 130×200 CM



NATURAL ART NO: 2024-58



**RED** ART NO: 2024-60

< A warm winter welcome. Waffle throws green and and natural combined with Linåker cushion cover natural-green, Träda brown-natural and green-natural.



**GREEN** ART NO: 2024-59

Wellness Durable, easy-care and environmentally friendly natural products with a massage effect and fantastic absorbency. Unwashed the linen terry may feel a bit coarse, but softens when washed.



### Burlap and Waffle Toiletry bags, lavender bags and towels

TOILETRY BAG BURLAP 100% LINEN, BIG AND SMALL



NATURAL BIG, 20x26 CM ART NO: 2023-38



NATURAL SMALL, 10x26 CM ART NO: 2023-39

LAVENDER BAG BURLAP NEW SET OF 2, 100% LINEN & LAVENDER



NATURAL ART NO: 2024-43

BATH TOWEL WAFFLE 100% LINEN, 100×150 CM



NATURAL-OFFWHITE ART NO: 791-2



NATURAL-BLACK ART NO: 793-2



NATURAL-MARINE ART NO: 795-2

TOWEL WAFFLE 100% LINEN, 50×70 CM



NATURAL-OFFWHITE ART NO: 791-1

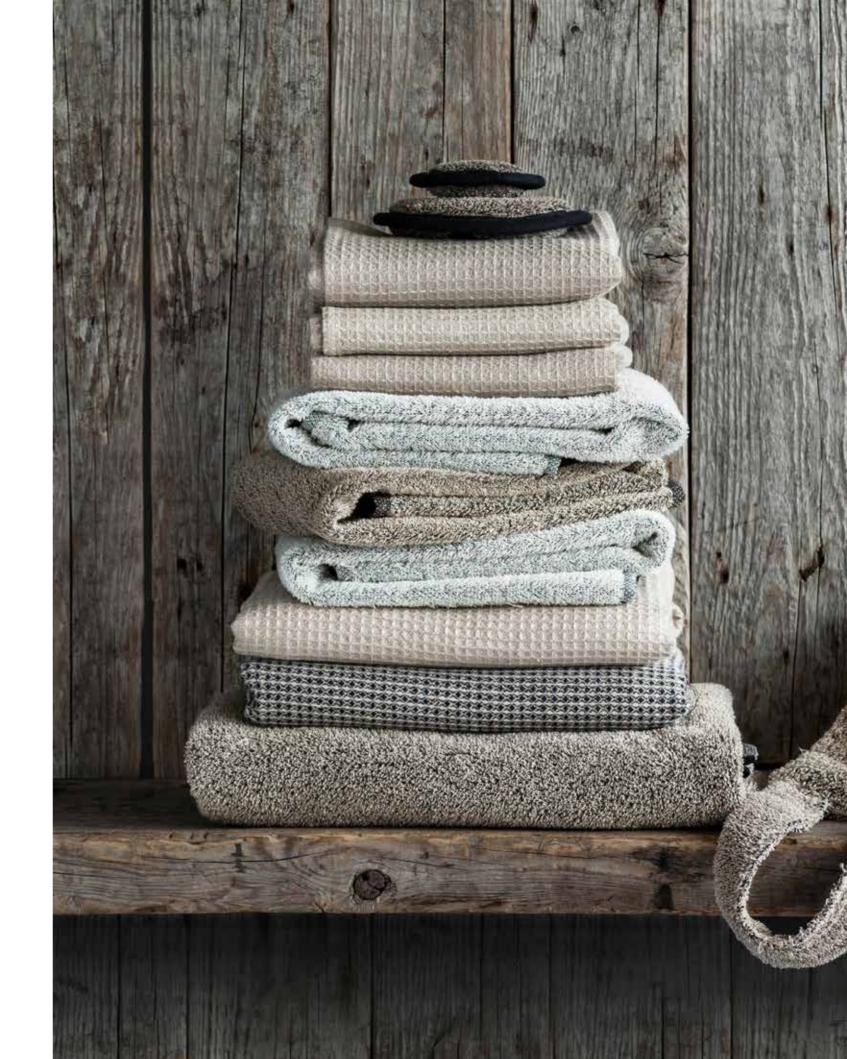


NATURAL-BLACK ART NO: 793-1



NATURAL-MARINE ART NO: 795-1





> A wonderful mix of Axlings Linen terry and Waffle, both with high absorption capacity and a long lifespan.

### Linen Terry Towels

#### LINEN TERRY BATH TOWELS WASHED 60% LINEN 40% COTTON, 90×140 CM





NATURAL-OFFWHITE ART NO: 2023-40

NATURAL-BLACK ART NO: 2023-43



WHITE-BLACK ART NO: 2023-46

### Linen Terry Sauna towel, cap and back scrubbers

#### LINEN TERRY SAUNA TOWELS 60 LINEN 40% COTTON, 52×52 CM





NATURAL-OFFWHITE ART NO: 681

NATURAL-BLACK ART NO: 681-SV

LINEN TERRY SHOWER TOWELS WASHED 60% LINEN 40% COTTON, 65×140 CM



NATURAL-OFFWHITE ART NO: 2023-41

LINEN TERRY TOWELS

WASHED 60% LINEN 40% COTTON, 45×65 CM



NATURAL-BLACK ART NO: 2023-44



WHITE-BLACK ART NO: 2023-47



LINEN TERRY SAUNA CAPS





NATURAL-OFFWHITE ART NO: 691

NATURAL-BLACK ART NO: 691-SV

LINEN TERRY BACK SCRUBBERS 60 LINEN 40% COTTON, 15×70CM



NATURAL-OFFWHITE ART NO: 618



NATURAL-BLACK ART NO: 618-SV



NATURAL-OFFWHITE ART NO: 2023-42



NATURAL-BLACK ART NO: 2023-45



WHITE-BLACK ART NO: 2023-48



WHITE-BLACK ART NO: 665



WHITE-BLACK ART NO: 666





WHITE-BLACK ART NO: 667

### Linen Terry Wash gloves and facial pads

### LINEN TERRY WASH GLOVES

60 LINEN 40% COTTON, 12×20 CM



NATURAL-OFFWHITE ART NO: 607



NATURAL-BLACK ART NO: 607-SV



WHITE-BLACK ART NO: 664

#### LINEN TERRY FACIAL PADS 60 LINEN 40% COTTON, SMALL 9 CM / BIG 14 CM



NATURAL-OFFWHITE ART NO: 682 – SMALL ART NO: 684 – BIG



NATURAL-BLACK ART NO: 682-SV – SMALL ART NO: 684-SV – BIG



WHITE-BLACK ART NO: 669 – SMALL ART NO: 670 – BIG





### Sustainability Flax & linen

<code>»LINEN IS A SUSTAINABLE MATERIAL BY NATURE. THAT DOESN'T STOP US FROM IMPROVING OUR PRODUCTION AND SUPPLY CHAIN TO REDUCE OUR FOOTPRINT FURTHER «</code>



Linen is a natural fiber from the flax plant, thriving in cool climates with adequate rainfall. It is far more sustainable than cotton because flax cultivation requires less water and essentially no irrigation systems due to the rainy growing season. Inherent insect-repelling properties significantly reduce the need for pesticides when growing flax. The seeds are edible, and oil pressed from the seeds is the main ingredient in organic linseed oil paint.

The use of linen as fabric dates back to 4000 BC. Durable linen enjoys a long lifespan, making it one of the most sustainable fabrics. Its health benefits are many. It does not cause allergic reactions, inhibits bacterial growth, and retains warmth when it is cold yet is cool and breathable when it's warm. All Axlings linen products are made with flax harvested and produced in the Baltic region – about 500 km from our Stockholm office. Whenever possible, we order larger quantities for each shipment instead of ordering smaller volumes more frequently to reduce fossil fuel emissions from transportation. To inspire our clients, we also challenge them to place fewer but larger volume orders to help reduce the negative effects of transportation. Imagine if we can reduce our carbon footprint by 50% together.

Eliminating the use of plastic packaging is another goal we have set. Until we identify a sound alternative to plastic, we are working to reduce the use of plastic by excluding it or simply by placing more products in each package.

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