

Axlings News

Spring/Summer 2024

AXLING



Axlings Linne

To me, linen represents the perfect blend of qualities. It is natural, warming, cooling and above all, durable. Nothing ages more beautifully.

Axlings Linne has been working with linen since 1992. The idea to start our own linen company was born out of the love for natural and sustainable materials and the desire to create beautiful linen products. We have always combined classic material and traditional production techniques with modern Scandinavian design.

Today, we are proud of our linen products and the quality and function they provide to our clients around the world – from interior design shops, restaurants and catering firms to hotels, spas and beauty salons. We also provide specialized services, such as customized tablecloths and individual design requests. You can find our resellers throughout Sweden as well as in Europe, Canada, the United States, Australia and Japan.

In our assortment, you will find linen products for all of your needs – from tablecloths, runners, towels, napkins to cushion covers, bath towels and toiletry bags as well as our popular paper napkins.

We hope that you will enjoy our linen products as much as we do!

In this folder you will find our new collections for Spring and Summer 2024. Please find all of our products and collections at www.axlings.se



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Gästabud
Gästabud means “feast
with many guests invited”
and although the word
is old, it is still frequently
used for special events.

> Axlings kitchen towel Gästabud, natural, green, brown and marine. Perfect as glass towels, or why not as generous napkins? The pattern is also inspired by old traditional Swedish bolstervar stripes. These towels in big numbers will do the trick when setting a table for any special event.





Gästabud Kitchen towels & paper napkins

KITCHEN TOWEL GÄSTABUD
100% LINEN, 50X70 CM, SET OF 2



OFFWHITE – NATURAL
ART NO: 2024-01



OFFWHITE – BROWN
ART NO: 2024-03



OFFWHITE – GREEN
ART NO: 2024-05



OFFWHITE – MARINE
ART NO: 2024-07

PAPER NAPKIN GÄSTABUD
100% PAPER, 40X40 CM, 50-PACK



OFFWHITE – NATURAL
ART NO: 2024-44



OFFWHITE – BROWN
ART NO: 2024-45



OFFWHITE – GREEN
ART NO: 2024-46



OFFWHITE – MARINE
ART NO: 2024-47

Vändteg

This collection is inspired by the colours I remember from my childhood, growing up on a farm. Vändteg is the spot where the farmer turns to continue the next straight line when harvesting.

> Vändteg offwhite-brown and offwhite-green together with Linåker and Träda. Vändteg comes in cushion covers and long runners, all in 100% washed linen. Cushion cases for the sofa, on top of the bed, or why not in the garden, the long runner helps you create a festive table setting. Solitary on the table, or on top of a tablecloth.



Vändteg Long runners and cushion covers

LONG RUNNER VÄNDETEG
100% WASHED LINEN, 42X250 CM



OFFWHITE – NATURAL
ART NO: 2024-33



OFFWHITE – BROWN
ART NO: 2024-34



OFFWHITE – GREEN
ART NO: 2024-35



OFFWHITE – GREEN
ART NO: 2024-36



OFFWHITE – NATURAL
ART NO: 2024-09



OFFWHITE – BROWN
ART NO: 2024-10



OFFWHITE – GREEN
ART NO: 2024-11



OFFWHITE – MARINE
ART NO: 2024-12



Träda (Fallow)

This collection is a perfect calm yet colourful base in any home. It's inspired from the fields when they are "resting" and fits well together with Linåker and Vändteg.

> Cushion cover from top: Vändteg offwhite-brown, Träda brown, Träda marine, Vändteg offwhite-marine, Linåker offwhite-marine and Linåker offwhite-brown.



Träda Tablecloths and cushion covers

TABLECLOTH TRÄDA
100% WASHED LINEN, 138X250 CM / 138X320 CM



NATURAL
138X250 ART NO: 2024-25
138X320 ART NO: 2024-26



BROWN
138X250 ART NO: 2024-27
138X320 ART NO: 2024-28



GREEN
138X250 ART NO: 2024-29
138X320 ART NO: 2024-30



MARINE
138X250 ART NO: 2024-31
138X320 ART NO: 2024-32

CUSHION COVER TRÄDA
100% WASHED LINEN, 43x43 CM WITH ZIPPER



NATURAL
138X250 ART NO: 2024-17



BROWN
138X250 ART NO: 2024-18



GREEN
138X250 ART NO: 2024-19



MARINE
138X250 ART NO: 2024-20



Linåker (*Flax field*)
Printed straight lines in
various colours, as an
expression of agricultural
fields.

> Axlings cushion cover Linåker offwhite-brown and offwhite-green. Linåker comes in printed runners and cushion cases in 100% washed linen. Cushion cases for the sofa, on top of the bed, or why not in the garden?





Linåker Runners and cushion covers

RUNNER LINÅKER
100% WASHED LINEN, 44X140 CM



OFFWHITE – NATURAL
ART NO: 2024-21



OFFWHITE – BROWN
ART NO: 2024-22



OFFWHITE – GREEN
ART NO: 2024-23



OFFWHITE – MARINE
ART NO: 2024-24

CUSHION COVER LINÅKER
100% WASHED LINEN, 43x43 CM WITH ZIPPER



OFFWHITE – NATURAL
ART NO: 2024-13



OFFWHITE – BROWN
ART NO: 2024-14



OFFWHITE – GREEN
ART NO: 2024-15



OFFWHITE – MARINE
ART NO: 2024-16

< Axlings runner Linåker offwhite-green on top of tablecloth Träda green together with napkin Gård offwhite.
With the runners you create a festive table setting. Solitary on the table, or on top of a tablecloth.

Gård

The fabric is twill woven, which gives a diagonal weave pattern. A solid and discreet napkin and tablecloth, perfect for all kinds of table settings – both natural and colorful.



> Axlings napkin Gård offwhite together with tablecloth Träda green, placemat Burlap natural and kitchen towel Gästabud offwhite-green.



Gård Tablecloths and napkins

TABLECLOTH GÅRD

100% WASHED LINEN, 138×250 CM / 138×320 CM



NATURAL

138× 250 ART NO: 2023-22
138× 320 ART NO: 2023-23



NATURAL – OFFWHITE

138× 250 ART NO: 2023-31
138× 320 ART NO: 2023-32



OFFWHITE

138× 250 ART NO: 2024-37
138× 320 ART NO: 2024-38

NAPKIN GÅRD

100% WASHED LINEN, 43× 43 CM



NATURAL

ART NO: 2023-24



NAPKIN GÅRD

100% WASHED LINEN, 43× 43 CM

NATURAL – OFFWHITE

ART NO: 2023-33



NAPKIN GÅRD

100% WASHED LINEN, 43× 43 CM

OFFWHITE

ART NO: 2024-39

Sustainability Flax & linen

»LINEN IS A SUSTAINABLE MATERIAL BY NATURE. THAT DOESN'T STOP US FROM IMPROVING
OUR PRODUCTION AND SUPPLY CHAIN TO REDUCE OUR FOOTPRINT FURTHER«



Linen is a natural fiber from the flax plant, thriving in cool climates with adequate rainfall. It is far more sustainable than cotton because flax cultivation requires less water and essentially no irrigation systems due to the rainy growing season. Inherent insect-repelling properties significantly reduce the need for pesticides when growing flax. The seeds are edible, and oil pressed from the seeds is the main ingredient in organic linseed oil paint.

The use of linen as fabric dates back to 4000 BC. Durable linen enjoys a long lifespan, making it one of the most sustainable fabrics. Its health benefits are many. It does not cause allergic reactions, inhibits bacterial growth, and retains warmth when it is cold yet is cool and breathable when it's warm.

All Axlings linen products are made with flax harvested and produced in the Baltic region – about 500 km from our Stockholm office. Whenever possible, we order larger quantities for each shipment instead of ordering smaller volumes more frequently to reduce fossil fuel emissions from transportation. To inspire our clients, we also challenge them to place fewer but larger volume orders to help reduce the negative effects of transportation. Imagine if we can reduce our carbon footprint by 50% together.

Eliminating the use of plastic packaging is another goal we have set. Until we identify a sound alternative to plastic, we are working to reduce the use of plastic by excluding it or simply by placing more products in each package.

AXLINGS LINNE AB

Postal address: Nordqvists väg 4, SE-136 49 Vega, Sweden
Delivery address: Gröndalsvägen 2b, SE-151 65 Södertälje, Sweden
CEO: Fredrik Axling / fredrik@axlings.se / +46 (0)70-608 00 06
Sales: Magnus Viöländer / magnus@axlings.se / +46 (0)73-622 42 23
Economy: faktura@axlings.se
Org Nr / Registration number: 556746-9753
Bg / Bank transfer: 5394-8410
VAT: SE556746-975301
IBAN: SWEDSESS,SE 5180000832799044193184
Email: info@axlings.se | Web shop: www.axlings.se
Instagram #axlingslinne | Facebook Axlings Linne AB

AGENTS

Benelux (Netherlands, Belgium, Luxembourg) Marthe Elfring,
Unik Design / info@unikdesign.nl / +31-6 18 42 75 70
Canada: Laurie & Pere, Heirloom 142
heirloom142@gmail.com / +1 705-520-0142
Germany: Gerhild Lambeck, Handelsagentur Gerhild Lambeck
gerhild.lambeck@t-online.de / +49-0160-80 10 215
Norway: Lotta Ramstad / Poncho A/S
lotta@poncho.no / +47-958 59 599





AXLINGS LINNE AB
Nordqvists väg 4, SE-136 49 Vega, Sweden
Email: info@axlings.se
Web shop: www.axlings.se